

another year in LA

FOR IMMEDIATE RELEASE

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contact: Cathy Stone
phone – 323-223-4000

“Carbon/Silicone Hybrid Zone” – New work by David Wetzl

March 7 – April 11, 2008 - Opening Reception: Friday, March 7, 7pm – 10pm

In his Los Angeles solo debut, Sacramento based artist, David Wetzl's exhibition, “Carbon/Silicone Hybrid Zone, at another year in LA, is an investigation of systems based on developmental psychologist, Clare Graves' systematic model of an 8 color coded system reflecting various levels of consciousness to particular colors.

According to Wetzl, “Each color signifies a major level or shift in human development”. For example, Blue signifies the ancient mind that created the major western religions whereas Orange stands for Modernism, capitalism and/or the Enlightenment and Green exemplifies Post Modernism or the new global consciousness, etc.

Wetzl's work imbues the gallery with intense color from the aforementioned palette directly painted on the gallery walls as well as other painting, sculpture and digitally produced imagery creating a visceral experience rich with both visually satisfying color burst and conceptually poignant imagery made up of specifically ordered content.

The work, culminating a period of 10 years of investigation, creates the opportunity for the viewer to become a participant in Wetzl's mythical wisdom based corporation, TAICOO co. in which, “the simple awareness or notion to access and ride the ever flowing waves and tides of psychic potential is the successful post-corporate evolutionary path”.

Despite the serious processes, Wetzl's work is fun, colorful and with a dash of the pseudo-scientific leaning toward an almost science fiction illustration, it is difficult to describe but absolutely delightful to experience.